

Amanda Christi

Video Consultant

Lincoln, NE

402.212.0902

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Skills

- Expertise in video **direction**, **editing**, and **color grading** with a focus on storytelling
- Video production **consultation**, including script, storyboard, and **editing feedback**
- Proficiency with **Adobe Creative Suite**, Unreal Engine 5, and color grading tools
- Data visualization, translating complex data into actionable insights
- Strong analytical skills and pattern recognition
- Experience with spreadsheets, SQL, R, Tableau, and data visualization tools

Experience

Freelance / Video Director, Editor, Colorist

JULY 2010 - PRESENT, LINCOLN, NE

- Directed and edited national television commercials in 2018 and 2021, each winning a Muse Creative International Award
- Consulted on video production, offering feedback on scripts, storyboards, and editing to improve the final product
- Transformed technical information into impactful visualizations for external clients
- Created compelling stories to communicate insights to stakeholders

Mischief & Sunshine / Co-Founder

JANUARY 2020 - PRESENT, LINCOLN, NE

- Identified an underutilized market niche in DIY home hydroponic systems
- Designed and marketed a vertical hydroponics garden through Etsy
- Gained **150,000 organic followers** through strategic marketing and social media campaigns
- Managed budget and inventory using spreadsheets

University of Nebraska–Lincoln / Video Director & Producer

JULY 2014 - DECEMBER 2019, LINCOLN, NE

- **Doubled YouTube subscribers** through data-driven storytelling and organization
- Utilized online resources to build solutions to novel problems
- Collaborated on a large team to achieve shared goals via strategic communication
- Identified issues for clients and students with structured thinking
- Translated technical data into powerful visualizations for clarity

Certification

Google / Google Data Analytics Certificate

APRIL 2022 - JULY 2022

- Developed skills in data cleaning, data visualization, project management, and interpreting data analytics findings
- Gained the ability to transform complex data into clear and actionable insights
- Acquired a solid understanding of databases and computer programming languages

Educational Experiences

Johnny Carson Center for Emerging Media Arts / Storytelling in Real Time

AUGUST 2021 - DECEMBER 2021, LINCOLN, NE

- Completed a three-month project-based course on Unreal Engine 5
- Collaborated to create real-time performances in intricate 3D environments
- Gained confidence in transforming complex concepts into virtual reality experiences
- Developed a solid understanding of game engine software

University of Nebraska–Lincoln / Bachelor of Fine Arts

2004 - 2009, LINCOLN, NE

- Obtained a project-based film education anchored in Theatre Arts
- Gained hands-on experience in storytelling, video production, and animation
- Achieved fluency in non-linear editing software and storytelling structure
- Graduated with Honors